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M.B.A Semester IV

Section A

Assignment Questions Strategic Management

Explain briefly:

- 1. Vision, Mission, Objectives and Goals**
- 2. Process of Strategic Management**
- 3. Internal Environment Analysis**
- 4. External Environment Analysis**
- 5. Offensive and Defensive Strategies**
- 6. Vertical Integration**
- 7. Strategic Business Unit**
- 8. Outsourcing Strategies**
- 9. Mergers and Acquisitions**
- 10. Competitive Advantage**
- 11. Diversification Strategies**
- 12. Strategic Entrepreneurship**
- 13. Strategic Leadership**
- 14. Corporate Governance**
- 15. Organisation Structure and Control**
- 16. GE Matrix**
- 17. Strategic Control**

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Section A

Assignment Questions

18. Portfolio Strategy
19. SWOT Analysis
20. Corporate Social Responsibility

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M.B.A Semester IV

Section A

Assignment Questions SUPPLY CHAIN MANAGEMENT

Explain Briefly

- 1. Objectives and functions of SCM**
- 2. Operating model for supply chain**
- 3. Value Chain**
- 4. Supply chain strategies**
- 5. Role of logistics**
- 6. Importance of Handling systems**
- 7. Inbound Vs Outbound Logistics**
- 8. Transportation in SCM**
- 9. Inventory management**
- 10. Stores management**
- 11. Global sourcing**
- 12. Inventory Policies**
- 13. Benchmarking**
- 14. Lean Manufacturing**
- 15. Role of modeling**
- 16. Strategic relationships in–logistics**
- 17. Retail supply chain management**
- 18. Complaint handling**
- 19. Channel Design**
- 20. Customer service in supply chain**

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Section A

Assignment Questions Entrepreneurial Development (403)

Explain briefly:

- 1. Characteristic of an Entrepreneur**
- 2. Intrapreneur**
- 3. Role of Entrepreneurship in Economic Development**
- 4. Women Entrepreneurship**
- 5. Economic & Non- Economic factors of ED**
- 6. Entrepreneurial Competencies**
- 7. EDP**
- 8. Small enterprises –Definition & Characteristic**
- 9. Opportunities for an Entrepreneurial career**
- 10. Role of SE in Economic Development**
- 11. Project Formulation**
- 12. Commercial bank in ED**
- 13. SIDBI**
- 14. Role of NSIC**
- 15. Industrial Estate**
- 16. Venture Capital Financing**
- 17. Investment Process and Evaluation**

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Section A

Assignment Questions

18. Revenue multiplier method
19. Valuation of venture capital portfolio
20. Policy imperatives of VCF development in India

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M.B.A Semester IV

Section A

Assignment Questions INTERNATIONAL FINANCE

- 1. Gold Standard System**
- 2. Fixed and floating Rate Systems**
- 3. American Depository Receipts & Global Depository Receipts**
- 4. Euro Currency Market**
- 5. Sterilisation**
- 6. BOP Approach in Exchange Rate Determination**
- 7. Arbitrage**
- 8. Fishers Effect**
- 9. Parity Condition**
- 10. Adjusted Present Value**
- 11. Types of Foreign Exchange Risks**
- 12. Strategies for Hedging Foreign Exchange Risk**
- 13. Foreign Exchange Forecasting**
- 14. Cash Management**
- 15. Country Risk Analysis**
- 16. Sources of Overseas Funding**
- 17. Carry Forward and Carry Backward**
- 18. Double Taxation**

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Section A

Assignment Questions

19. Tax Treaties

20. Transfer Pricing

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M.B.A Semester IV

Section A

Assignment Questions Performance Management (404)

Explain briefly:

- 1. Determinants of job performance**
- 2. Linkage between HR Strategy and Organization Performance**
- 3. Role of personality factors in job performance**
- 4. Components of effective PM**
- 5. PM cycles**
- 6. Assessment center**
- 7. Simulation exercises**
- 8. Performance Reviews**
- 9. Reengineering performance appraisal system**
- 10. Performance monitoring**
- 11. Corporate PM**
- 12. Process Bench marking**
- 13. Experience based approach to bench marking**
- 14. Competency mapping**
- 15. Factors affecting the human performance system**
- 16. Balanced Score Card framework**
- 17. A realistic model for PM**

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Section A

Assignment Questions

18. HR decisions in performance improvement
19. Implementing and managing PM
20. The impact of PM on line managers and employees

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M.B.A Semester IV

Section A

Assignment Questions Consumer Behavior

- 1. Importance of studying consumer behavior**
- 2. CB research process**
- 3. Theories of motivation**
- 4. Concept of personality**
- 5. Perception**
- 6. Information processing theory**
- 7. Split-brain theory**
- 8. Concepts of conditioning**
- 9. Learning**
- 10. Culture**
- 11. Sub culture**
- 12. Direct vs. indirect reference group**
- 13. Family Life Cycle**
- 14. Consumer-decision making process**
- 15. Evaluation of alternatives and purchase decision**
- 16. Disposal of products**
- 17. Nicosia model**
- 18. Howard Seth model**
- 19. Blackwell model**
- 20. Engel model**

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Section A

Assignment Questions INVESTMENT MANAGEMENT

- 1. Real vs. financial assets**
- 2. Investment vs. speculation**
- 3. Types of risk**
- 4. Fundamental analysis**
- 5. Macaulay's duration**
- 6. Bond valuation**
- 7. Bond immunization**
- 8. YTM,AYTM,YTC**
- 9. Arbitrage pricing theory**
- 10. CAPM**
- 11. Capital market line**
- 12. Risk premium**
- 13. Types of mutual funds**
- 14. Jensen's model**
- 15. Fama's decomposition of returns**
- 16. Mutual funds in India**
- 17. Types of debt instruments**
- 18. Portfolio return and risk**

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Section A

Assignment Questions

19. Bond convexity
20. Investment management process

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M.B.A Semester IV

Section A

Assignment Questions EMPOWERMENT AND LEADERSHIP DEVELOPMENT.

Explain the following:

- 1. Define empowerment.**
- 2. Mentoring and coaching.**
- 3. Tactics for becoming an empowered leader.**
- 4. Leadership VS management.**
- 5. Leadership behaviors and leadership styles.**
- 6. Ethical and women leaders.**
- 7. Transactional and transformational leadership.**
- 8. Visionary leaders.**
- 9. Managerial grid.**
- 10. Participative management.**
- 11. Organizational culture.**
- 12. Learning organization.**
- 13. Strategy.**
- 14. Leadership Succession.**
- 15. Leadership through self discipline and self awareness.**
- 16. Leadership development.**
- 17. Employee lifecycle.**

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Section A

Assignment Questions

18. Engagement drivers.
19. Best employer theory.
20. Engaged workforce.

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M.B.A Semester IV

Section A

Assignment Questions INFORMATION SYSTEMS AND AUDIT AND CONTROL

- 1. Impact of computers on internal controls and auditing.**
- 2. System development Phases.**
- 3. Write about the steps for an Audit Process.**
- 4. Write about Top Management Controls.**
- 5. Write about Program development Life Cycle.**
- 6. What are the functions of DA and DBA in Data Resource Management Controls?**
- 7. Discuss about the major Security threats for an Information System and also write remedial measures for Security threats.**
- 8. Discuss about the Production Controls with respect to Operation Management Controls.**
- 9. Explain various Cryptographic Controls.**
- 10. Write about the Validation of Data Input.**
- 11. Explain various Database Controls.**
- 12. Write about Operating System Integrity.**
- 13. Write about Expert Systems.**
- 14. Explain the importance of specialized audit software in evidence collection.**
- 15. What are the types of Concurrent Auditing Techniques?**
- 16. Discuss about Test Data.**

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Section A

Assignment Questions

- 17. Explain the methods for evaluation of their effectiveness.**
- 18. Functions of Information Systems Audit Management.**
- 19. Problems and Prospects of Information Systems Auditing.**
- 20. Write about Evaluating System Efficiency**